

# Alfan Fadillah Firmansyah

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## SUMMARY

I am a bachelor degree in Information Systems, Faculty of Computer Science, University of Jember who has skills in public speaking, article writing and content creator. Currently I am deepening product management and UI/UX Design.

## EDUCATION

### University of Jember

*Bachelor Degree in Faculty of Computer Science (GPA: 3.84)*

- Contributed to working 3 projects system development by making UML diagrams and 16 types of system requirements required by the program.
- Authored and published an international journal titled "Integrating Heuristic Evaluation and WCAG 2.0 to Assess Web Accessibility for the Blind: Case Study of Indonesian Online Platforms" indexed in Scopus Q2.

### University of Jember

*August 2021 – July 2025*

### Certified Independent Study

*[Product Management](#)*

- Studying the product management class by exploring the science of system development management in applications
- Product management practices to create design thinking, product requirement document, mockup and usability testing

### Binar Academy

*August 2023 - December 2023*

### Internship

*[Graphic Designer](#)*

- Design visual content for social media needs (feed posts, stories, reels, banners, etc.)
- Collaborate with the content team to brainstorm creative concepts for social media campaigns
- Conduct research on the latest visual and design trends in social media

### PT Bigenmi Gemilang Indonesia

*February 2024 - June 2024*

### Internship

*[Graphic Designer](#)*

- Internship focusing on creative design in the company's digital marketing
- Analyzing data for each content to conduct evaluations and improve digital marketing efforts

### PT Pusat Belajar Smarty

*February 2025 - May 2025*

### Internship

*[Marketing Communication](#)*

- Develop marketing communication strategies aligned with the company's vision, mission, and objectives
- Create design and video to ensure visual quality and messaging are consistent with brand guidelines
- Manage digital marketing communications (website, email marketing, social media, digital advertising)

### Jember Mini Zoo

*January 2025 – September 2025*

## ORGANIZATIONAL EXPERIENCE

### Himpunan Mahasiswa Sistem Informasi (HIMASIF)

*[General Chairman of Organization](#)*

- Become an intermediary between the organization and college students
- Organize and create content concepts via social media
- Lead and manage the direction of the organization

### University of Jember

*December 2021 – December 2024*

### Information System Ideas Competition (ISIC)

*[Staff of Public Relations](#)*

- Become an intermediary between the committee, jury and competition participants
- Organize and create content concepts via social media

### University of Jember

*February 2022 - May 2022*

### IT Convert (ITC)

*[Coordinator of Equipment](#)*

- Coordinate the preparation of all equipment needed for the event

### University of Jember

*May 2022 - September 2022*

### Gathering Sistem Informasi

*[Coordinator of Secretarial](#)*

- Coordinate administration and file requirements required for event activities

### University of Jember

*May 2022 - August 2022*

## **ACHIEVEMENT**

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**3<sup>rd</sup> Place in Information System Ideas Competition (ISIC) 2022**

**University of Jember**

*Business Development*

*June 2022*

- My team has the title SIMAR application which contains online business marketing systems and creating designs for businesses

## **SKILLS & INTERESTS**

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- **Hard Skills** : Python, HTML, BPMN, Flowchart, Creative Design
- **Soft Skills** : Problem Solving, Public Speaking, Teamwork, Time Management and Adaptation
- **Tools** : Enterprise Architecture, Figma, Bizagi, Draw.io, Corel Draw, Adobe Photoshop, Adobe Premier Pro, Canva, and Maze
- **Interests** : Graphic Designer, UI/UX Design, Product Management, Quality Assurance, System Analyst and Social Media Specialist