PATRIA IMANUEL DAVID ENOCH
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DKI Jakarta

Profile

Detail-oriented and fast-learning Bachelor of Law graduate from Sam Ratulangi University with experience in a Multi-Finance Company and organizational activities. Interested in legal administration, legal writing, and data analysis, while also having a passion for social media management, content creation, and content editing through experience as a Social Media Officer.

Education

- **Sam Ratulangi University**
  Bachelor of Law, with GPA 3.87/4.00 **2019-2023**
- **SMA Negeri 1 Manado**
  Science Program **2016-2019**

Experience

Tenaga Harian Lepas (THL)/Kontrak
Dinas Pemuda dan Olahraga Kota Manado **2021**
- Responsible of any office administration;
- Responsible of writing mails.

Staff of Law Development Division
Asian Law Student's Association Local Chapter Sam Ratulangi University **2020-2021**
- Create and executing work programs of Law Development related;
- Responsible of all things with Law Related on internal organization.

Writers Team
SAMAGAZINE Vol. 1 **Oct. 2021**
ALSA Magazine with the subject about "STOP SEXUAL HARRASMENT"

Writers Team
Executive Summary of SEMWORKNAS 2021 **Nov. 2021**
Summary of ALSA Seminar and Workshop Nasional 2021

Vice Leader of Organization Affairs
Verein der Verfahrensrecht (VdV) Faculty of Law Sam Ratulangi University **2022-2023**
- A Moot-court organization based on Faculty of Law, Sam Ratulangi University
- Managing 2 Division in Organizational Affairs (Internal and External Division);
- Making and responsible of any work programs from Organizational Affairs

Social Media Officer
Berufsausbildung International (PT. Mitra Pendidikan Eropa) **Jul. 2024-Jan. 2025**
- Develop and implement content strategies across social media channels
- Design and create visually appealing graphics and videos for Reels, Stories, and YouTube
- Manage the end-to-end video editing process, from raw footage to final production, ensuring brand consistency and quality.
- Stay updated on social media trends, platform updates, and competitor activities to keep content relevant and engaging.

Junior Officer Development Program Batch 119
FIFGROUP **Feb. – Nov. 2025**

- Learning all FIFGROUP Bussiness Unit
- Managing credit approval by credit applicants for FIFGROUP
- Training as Section Head for all FIFGROUP Branch around Indonesia

Store Superintendent
Gramedia Matraman **March 2026 - Present**

- Supervise daily store operations to ensure smooth and efficient business activities.
- Monitor sales performance, inventory availability, and merchandise presentation.
- Lead and coordinate store staff to achieve sales targets and maintain service quality.
- Ensure compliance with company operational standards, policies, and procedures.

Skills

- Microsoft Word (Writing)
- Microsoft Power Point (Presenting)
- Microsoft Excel (PivotTable, Vlookup, and certain formulas for excel)
- Language: Inggris (Fluent), Bahasa Indonesia (Native)
- Digital Marketing Tools: Proficient in Meta Business Suite and TikTok Creative Studio
- Canva (Graphic Design)
- Public Speaking (Master of Ceremony, Moderator)
- Video Editing (CapCut, Premiere Pro)