

## ASYIAH IKA PUTRI

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### PROFILE

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A student with an interest in analyzing international issues, politics and human right. Familiar with several applications of official data sources in the form of news, speeches and diagrams. Highly organized, detail, and good analytical thinking. Had more interest in Project Management, Public Relation, and Copy Writing.

### EDUCATION

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#### **Jember University (2022 – Present )**

6<sup>th</sup> Semester in Department International Relations – GPA 3.66

### ORGANIZATION EXPERIENCE

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#### **Amnesty International Chapter UNEJ – Jember, Indonesia**

##### **Research Team (February 2024 – Present )**

- Research on current human rights issues that will be published as social media content for Amnesty International Chapter UNEJ with 1000+ followers
- Update local human rights issues with credible sources such as agrarian issues in International and National especially Tapal Kuda Area

#### **Political and Regional Studies laboratory – Jember, Indonesia**

##### **Communication Media Department Lab Assistant (March 2024 – February 2025)**

- Creating content for Instagram, TikTok, and YouTube labs, Editing videos and photos of each Laboratory activity to be uploaded on social media instagram, tiktok, and youtube with each month producing more than 6 contents.
- Creating posters, banners, and certificates for lab seminar activities
- Increase laboratory social media engagements by creating innovative content in collaboration with the PSDM division.

#### **PAMADIKSI (Paguyuban Mahasiswa Bidikmisi KIP-K) – Jember, Indonesia**

##### **Head of Interpreneurship Department (January 2024 – December 2024)**

- Manage the production of PDH PAMADIKSI by considering fabric materials and selling prices with convection with a total production of 50 pieces
- Conducting market research to run a partnership work program with the results of cooperation of 5 partners and monthly income of more than IDR 100,000++ gross price

#### **Coordinator Faculty (January 2023 – December 2023)**

- Coordinated with kipk students in the faculty of social and political sciences regarding regulations and disbursement of scholarship funds
- Bridging the dissemination of information between pamadiksi and kipk students in the faculty of social and political sciences
- Collecting dermadiction funds from kipk students of the faculty of social and political sciences totaling 300++ people with funds of more than 5 million rupiah
- Encourage students of the Faculty of Social and Political Sciences to actively participate in every activity organized by PAMADIKSI

### **USEF – Jember, Indonesia**

#### **Public Speaking Staff Department (February 2024 – December 2024)**

- Improving USEF member's public speaking skills by organizing an English corner twice a month
- Provide mentoring for USEF members who are interested in participating in the news casting competition

### **Rise Foundation – Yogyakarta, Indonesia**

#### **PIC Event of Healty Youth Jember (July 2023 – December 2023)**

- Conducting school surveys for the realization of activities
- Coordinate with partners regarding the arrangement of events, consumption, and the sustainability of the program's impact
- Compile program administration requirements to Rise Foundation

### **Tegalboto Campus Press Student Activity Unit (UKMPK Tegalboto) – Jember, Indonesia**

#### **Intern Member (October 2023 – Desember 2024 )**

- Publish the report on the website of UKMPK Tegalboto, University of Jember with the title “UKMPK Tegalboto Holds Basic Journalism Training to Regenerate Young Journalists” and ”This Year's SOS Short Film Festival is One of them at Unej”
- Participating in all activities organized by the Tegalboto Campus Press Unit management Tegalboto Campus Press Student Activity Unit (UKMPK Tegalboto) such as journalistic training, writing competitions, and others.

## **INTERSHIP EXPERIENCE**

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### **Bakti Milenial Foundation – Indonesia**

#### **Impact Program Officer (WFA) ( April 2025 – Present )**

- Conceptualize inspiratrip activities in 2 - 3 cities

- Coordinate with other divisions such as business development, social media specialist, design, video editor, admin, finance, marketing and content creator to increase the promotion and marketability of inspiratrip

### **Braintopia.id – Indonesia**

#### **External Relation Staff (WFA) ( April 2025 – Present )**

- Make contact with clients that braintopia will work with for collaboration braintopia instgram uploads in quantity 4 times a month
- Establish communication with braintopia alumnae to increase braintopia's user engagement experience

### **DPRD Kabupaten Jember – Jember, Indonesia**

#### **Administrative Assistant Intern ( January 2025 – February 2025)**

- Participate in council meetings held every month that discuss tax issues such as the Java Lotus case
- Participate in council field services and report on the results of field services with Commission C partners such as DLH, etc.

### **Beritajatim.com – Surabaya, Indonesia**

#### **Content Writer ( July 2024 – August 2024)**

- Create 3 contents in one day with the topics of lifestyle, education, tourism, and food
- Covering events that are invited to the editorial office directly and writing the results of the coverage in less than 24 hours for publication.

### **La Vieta ButiQ – Jember, Indonesia**

#### **Customer Service (January 2022 – March 2022)**

- Serve boutique customers with details to provide information according to requests such as detailed prices, types of materials, sizes, colors, and others.
- Assist customers in overcoming errors that hinder the delivery process

## **TRAINING**

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- Fair Trial Training, 2024, Amnesy International
- Delegates of Local Project Lost in Eastern Ocean (LEO) 4.0, 2024, AIESEC in Universitas Jember
- English Camp, 2023, Mr. Bob Pare, Kediri
- Global MUN School, 2023, globy
- Personal Development Short Course “Self Branding for Preparing Your Generation by Personal Development”, 2023, Profis University of Jember

- Delegates of Webinar Series for Upgrade Leadership Skill by Youth Today x Global Talent, 2023, AIESEC in UNEJ

## **HARD SKILLS**

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- Ms Office (Ms Word, Excel, and Power Point)
- Spreadsheet
- Google Calender for time blocking
- Canva

## **SOFT SKILLS**

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- Detail Oriented
- Analytical Skills
- Highly Organized
- Responsible
- Highly Motivated