

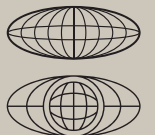
2022-2023

port

folio.

+6282141380455

NAILATURROHMAIKHWAN



Hello !



Naila

My name is Nailaturrohma Ikhwan, you can call me Naila. I am a Communication Studies graduate from Telkom University with strong foundation in communication strategist, media analysis, and effective messaging. Driven by a passion for learning and growth, i excel in teamwork, creative thinking, and adapting to dynamic enviroments. With strong analytical and communication skills, i am eager to contribute to the media and communication industry.

Education .

2020-2024

Telkom University

Bachelor of Communication Scince,
majoring Marketing Communication,
GPA 3.78/4.00



Lumajang, Jawa Timur



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ikhwannailaturrohma@gmail.com

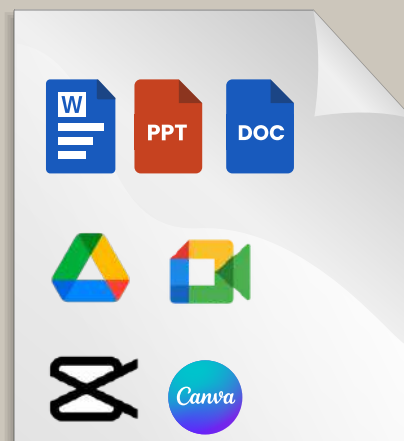


linkedin.com/in/nailaturrohma-ikhwan

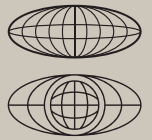
Skills .

- Communication,
- Team Work,
- Time Management,
- Consistent,

Tools .



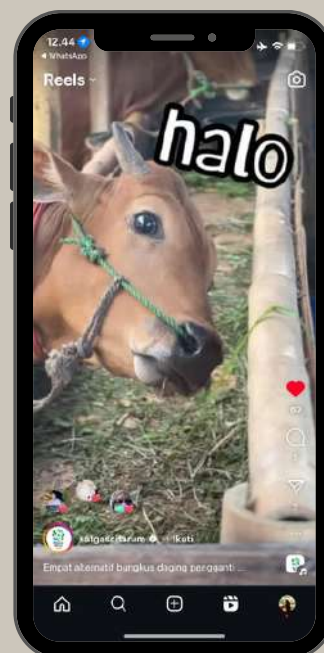
Work Experience



Internship at Dinas Komunikasi dan Informatika 2023, West Java :

- Contributed to the creation and design of engaging video content for Instagram and TikTok, targeting various audience segments to increase digital presence,
- Developed creative voice-over scripts and recorded audio for content, ensuring clear messaging and alignment with the department's communication objectives,
- Collaborated with cross-functional teams to implement effective communication strategies, enhancing the department's social media engagement

The Projects :



Organisation

Experience

Logistic Staff at Mekar Wangunharja Urban Village 2022 (Telkom University), West Java :

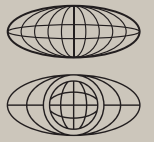
- Played a key role in the planning and preparation of logistics for the Urban Village 2022 event, which aimed to promote and brand a Tourism Village as part of an Urban Village initiative,
- Coordinated the preparation and provision of props and materials used during the event, ensuring timely delivery and proper usage. Assisted in the setup of booths and stands, ensuring the seamless arrangement and functionality of equipment for each display and activity,
- Worked closely with the event coordination team to support the execution of various performances, activities, and sessions, contributing to the smooth flow of the event.

The Projects :



Organisation

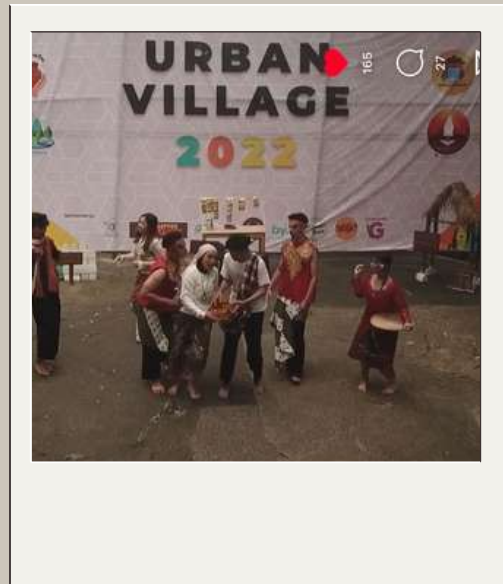
Experience



Talent at Performance Mekar Wangunharja Urban Village 2022 (Telkom University), West Java :

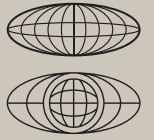
- Performed as a talent in the pre-event performance for Urban Village 2022.

The Projects :



Organisation

Experience



Multisensory Effects Staff at Mekar Wangunharja (Telkom University), West Java :

- Designed and developed engaging PowerPoint presentations for the Idea Fest, effectively communicating the branding proposals for Wangunharja Tourism Village to the judging panel,
- Created and conceptualized a unique mascot to represent the diverse attractions and features of the Wangunharja Tourism Village, enhancing the visual identity of the brand,
- Collaborated with the team to integrate multisensory elements into the presentation, ensuring a memorable and impactful experience for the audience.

The Projects :



**thank
you.**



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