

Presentation by

Nailaturrohma Ikhwan

Professional Portfolio

PRESENTATION

2026

HELLO!



I'm **Nailaturrohma Ikhwan**,

I'm a Communication Studies graduate from Telkom University with a focus on marketing communication. Experienced in public relations activities, social media management, and event coordination, with a collaborative, detail-oriented, and creative approach to supporting communication campaigns, and ready to contribute to organizational goals and impactful projects.


EDUCATION.


Telkom University

*Bachelor of Communication
Science (GPA 3.78)*


2020 - 2024

CONTACT.

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SKILLS.

- **Communication**
- **Leadership & Team work**
- **Time managemet**
- **Consistent**
- **Decision Making**

TOOLS.



EXPERIENCES

BUSINESS DEVELOPMENT

PT Bara Kreasi Millenial
Nov 2025 - Present

ADMINISTRASI STAFF

MTs Syarifuddin
Jul 2025 - Nov 2025

SOCIAL MEDIA

DISKOMINFO Jawa Barat
Jun 2023 - Aug 2023

INFORMATION MEDIA

ICT IKOM Telkom UNIV
Jun 2021 - Jun 2023

LOGISTIC STAFF

*Mekar Wangunharja Urban
Village 2022*
Sep 2022 - Jan 2023

MULTISENSORY EFFEECTS

*Mekar Wangunharja Idea Fest
2022*
Apr 2022 - Aug 2022

EVENT STAFF

*Redchoice IKOM Telkom
University*
Apr 2021 - Apr 2022



JUN 2023 - AUG 2023



Supported lead generation activities resulting in potential prospects.

Conducted client communication effectively.

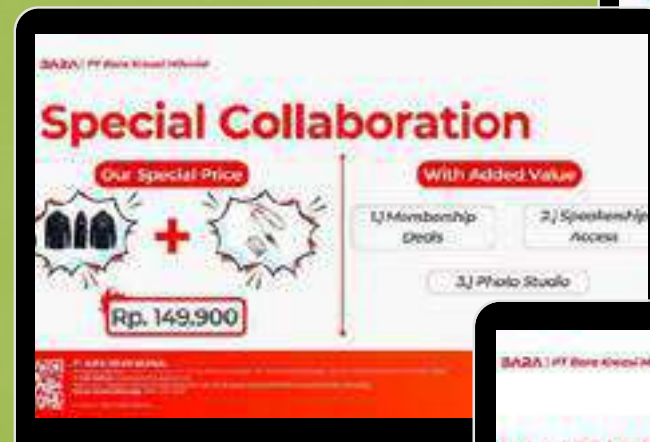
Contributed to the development of creative campaign proposals.

Performed basic sales analysis to support business development strategies.



BUSINESS DEVELOPMENT

INTERNSHIP AT PT BARA KREASI MILLENIAL



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SOCIAL MEDIA INTERNSHIP AT DISKOMINFO, WEST JAVA

Contributed to the creation and design of engaging video content for Instagram and TikTok.

Developed creative voice-over scripts and recorded audio for content.

Increased social media engagement through short-form video content on Instagram and TikTok.





Supported logistics planning and preparation for the Urban Village 2022 event focused on Tourism Village branding.



Coordinated event materials, props, and booth setup to ensure timely delivery and smooth event operations.

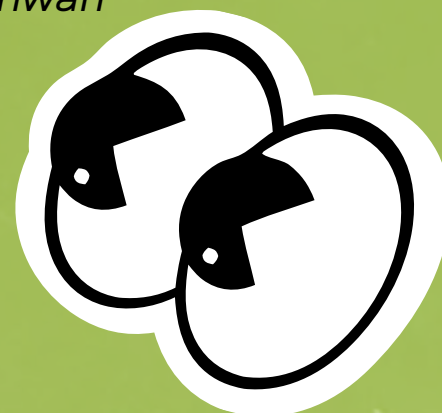
Collaborated with the event team to support performances, activities, and overall event execution.

LOGISTIC STAFF

MEKAR WANGUNHARJA URBAN VILLAGE 2022 (TELKOM UNIVERSITY)



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Talent at Performance Mekar Wangunharja Urban Village 2022, Telkom University, West Java.

Performed as talent in the pre-event performance for Urban Village 2022.

THE PROJECT :

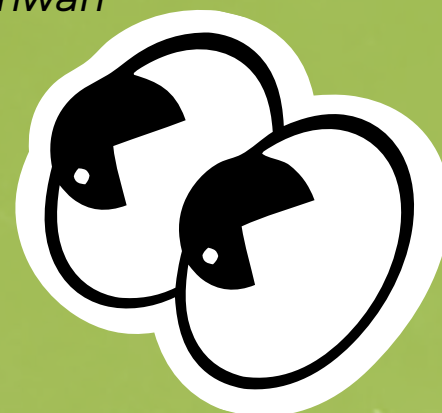


TALENT

MEKAR WANGUNHARJA URBAN VILLAGE 2022 (TELKOM UNIVERSITY)



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MULTISENSORY EFFECTS

MEKAR WANGUNHARJA IDEA FEST 2022 (TELKOM UNIVERSITY)



Developed engaging presentation materials to communicate branding proposals for Wangunharja Tourism Village.

Designed and created a pitching PowerPoint presentation for Wangunharja Tourism Village

Conceptualized a mascot and visual elements to strengthen brand identity and audience appeal.





EVENT STAFF

REDCHOICE IKOM TELKOM UNIVERSITY 2021 - 2022

Planned and executed campaign activities for the Redchoice event, supporting a transparent student election, and created an Instagram feed content plan.

Developed event schedules and coordinated debates and election simulations to ensure smooth and timely execution

Collaborated with the team to ensure a fair, well-organized election process and successful leadership selection.



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**LETS
WORK
TOGETHER**

NAILATURROHMA IKHWAN